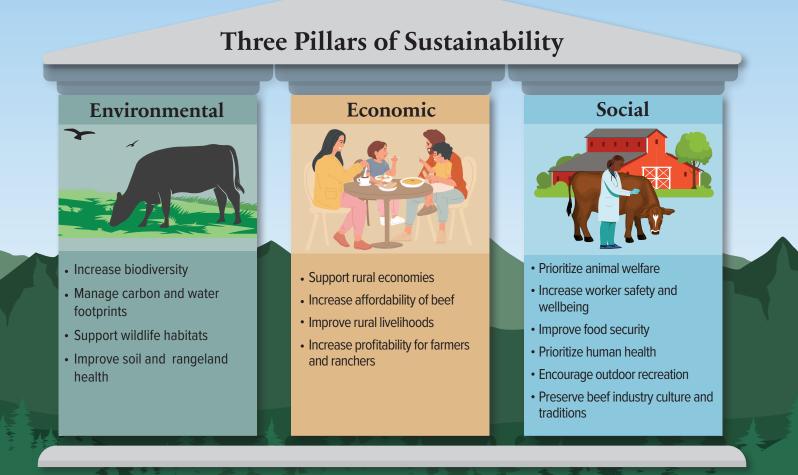
What is Beef Sustainability?

Sustainability is a balance of three concepts, or pillars: social responsibility, economic viability and environmental stewardship.



U.S. beef farmers and ranchers care deeply for the environment and have a vested interest in sustainability.¹ They have been dedicated to producing high-quality, sustainable beef for decades, which has resulted in the U.S. producing the most sustainable beef in the world. In fact, the U.S. has had the lowest beef greenhouse gas emissions intensity in the world since 1996. ²⁻⁴ Between 1961 and 2019, the U.S. beef industry reduced emissions per pound of beef by more than 40% while simultaneously producing more than 75% more beef per animal.²⁻⁶ Through prioritizing the planet, their cattle and their communities, beef producers have been able to increase efficiency while working to protect and conserve the land that they have been entrusted to manage and that we all depend on.⁷

References

- 1. USDA-NASS. 2017. Census of Agriculture. Farm Typology. https://www.nass.usda.gov/Publications/AgCensus/2017/Online_Resources/Typology/typology.pdf
- 2. UN FAO. 2021. FAOSTAT Database Food and agricultural data. Available at: http://www.fao.org/faostat/en/#home
- Climate Watch Data. 2021. Agriculture. Found on https://www.climatewatchdata.org/sectors/agriculture?emissionType=136&emissionsCountry=EUU&filter=#drivers-of-emissions.
- 4. Beef Research. 2021e. Quick Stat Calculations Sustainability Research: U.S. vs. Global Emission Intensity. https://www.beefresearch.org/programs/beef-sustainability.
- 5. USDA-NASS. 2021a. Crop Production 2020 Summary. Found on: Crop Production 2020 Summary 01/12/2021 (cornell.edu)
- 6. Beef Research. 2024c. Quick Stat Calculations Sustainability Research: Statistics on US Improvements in Beef Production and Emission Intensity. https:// www.beefresearch.org/programs/beef-sustainability.
- 7. Brunson, MW and L. Huntsinger. 2008. Ranching as a Conversation Strategy: Can Old Ranchers Save the New West? Rangeland Ecology & Management 61(2): 137-147



ARMS #011325-04